## Ahmedabad 16-11-2022

# **Content management platform Contentstack** raises \$80 mn in Series C funding

Contentstack, the Content Experience Platform (CXP), raised \$80 million in Series C funding. Georgian and Insight Partners co-led the round with participation from Illuminate Ventures.

All three companies continue to grow their investment with Contentstack, contributing to a \$169 million total raised thus far. The Company will use the funds to continue supporting enterprise companies on their path to composable, empowering them to meet consumer demand for omnichannel and personalized experiences.

Georgian's Lead Investor Emily Walsh will join the in Contentstack board along with Contentstack CFO David presence in 2018. Overmver.

Walsh said, "We chose to double down on our investment. Contentstack's ability to ensure customers are successful while also innovating at record speeds positions them as the leader in the CMS market. We are proud to co-lead this round and

provide the Company with the support required for true category leadership."

Contentstack is the largest enterprises can now more homegrown Indian CMS aggressively retire costly representing global brands like legacy content management Chase, Holiday Inn, Levi's, systems (CMS). This also Mattel, McDonald's, allows them to unlock digital Mitsubishi, and Shell. The experience innovation more Company will also use the broadly and realize a funds to continue to grow and significantly greater return-onrecruit in Hyderabad, investment. Bengaluru, Pune and Virar-Mumbai.

Our mission is to help

support and drive massive

growth in the Indian startup

ecosystem.

"We are super excited to be led to growth in size and scale among the fastest growing of use cases as more SaaS companies in India," said enterprises have adopted Nishant Patel, Contentstack's composable architecture at the co-founder and CTO. center of their digital "Contentstack was incubated strategies. India-based Raw The Company, grew to Engineering before it was spun more than 400 employees and out to take on a more global

Recently

approaching 50K+ users in 70+ global markets. It doubled the number of customers served and nearly tripled ARR, while maintaining a 97% customer retention rate.

By automating and

streamlining hundreds of

activities across technologies

and vendors in real-time,

Since Contentstack's Series

B in June 2021, its expertise has

The company has scaled with the largest global brands -42% with greater than \$1B in revenue, 35% of them are publicly traded.

# CHANAKYA **NI POTHI**

# India's exports contract for first time in 2 years; imports moderate

India's merchandise exports contracted for the first time in two years, in October, as slowing external demand amid recession fears in the West started impacting shipments from the country, further exacerbated by a higher number of holidays during the festival month.

The exports declined 16.65 per cent in October to \$29.78 billion, the data released by the commerce department showed on Tuesday. Imports, on the other hand, moderated to the lowest level in eight months, growing at 5.7 per cent to \$56.69 billion last month. This resulted in a trade deficit of \$26.91 billion, which remained above the \$25billion mark for a fifth straight month, according to the data.

It was in November 2020 when exports contracted last time, by 8.74 per cent. During October, 24 out of the 30 key export items showed contraction, while only six electronic goods, rice, tea, oil seeds, oil meals, and tobacco — witnessed growth, the data showed. Contraction in key commodity groups such as engineering goods (-21.3 per cent), gems and jewellery (-21.6 per cent), chemicals (-16.4 per cent), and readymade garments (-21.2 per cent) dragged down

Rajasthan has emerged as the top beneficiary among states under the Atmanirbhar Bharat Rojgar Yojana (ABRY) launched during the pandemic by the central government to boost formal employment, with

between the three companies,

the voting for which was held

board had approved the

demerger of Tata Coffee's

In March, Tata Consumer's

on November 12.

the overall exports.

Non-petroleum, non-gems and jewellery exports -economist at ICRA, said a considered to be core exports moderation in exports and -declined by 20.4 per cent to imports on a sequential basis in \$26.25 billion in October. October was driven by a larger

Commerce Secretary Sunil Barthwal pointed out that both global as well as domestic factors had had an impact on India's exports.

He also pointed out the "heavy impact" of the festival season.

After June, outbound shipments "Tightening of monetary policy in most of the developed world - Europe, the US and elsewhere – puts less money in the hands of the public. Therefore, consumption slows down. These are going to be tough times for us. There will be a lot of headwinds for us, and this will impact our exports too," Barthwal told reporters on geopolitical situation improved Tuesday. drastically.

"I looked at the data of the last two years and I found that during Diwali and pre-Diwali period, there is \$4 billion less exports...We also need to look at the seasonality," he said, adding that export restrictions on items such as steel had also affected export growth.

Rajasthan the top beneficiary of

**EPFO-linked central job scheme** 

alone would not suffice to

achieve formalisation. More

measures are needed to be

The government had

launched ABRY to incentivise

taken," said Chakraborty.

partnerships to improve semiconductor supplies India's exports contract for first time in 2 years; imports Tata Motors-owned Jaguar moderateAditi Nayar, chief

in the second half of the number of holidays in the current financial year.

> the marquee brand reported revenue of 5.3 billion pounds and wholesale volumes (excluding China JV) of 75,307 units, up 18 per cent, as compared with the July-September period of last fiscal.

despite strong demand and a record order book, sales during the second quarter continued to be constrained by the global

"Partnership agreements report for the second quarter and six-month period ended September 30, 2022.

Semiconductor supply continued to restrict production in the quarter but the production of New Range Rover and New Range Rover Sport improved with the wholesales of 13,537 units, up from 5,790 in the April-June quarter of the current fiscal, it added.

JLR noted that with strong demand continuing, the client order book at the end of the second quarter stood at 2.05

Defender account for over 70 per cent of the order book, it added.

> Elaborating on the other elements, which could have an impact on business, JLR said that inflation remains at elevated levels, exacerbated by the Ukraine conflict and post-

The company is working to offset this through cost reductions, it said.

Besides, the central banks are responding to inflation globally with increases in interest rates, which may lead to increased costs for consumers who purchase the company vehicles using finance, the brand noted.

sponsoring the NASCOMM Product Conclave helped energize that mission; you can expect more of that to come." DYNAMIC INDUSTRIES LIMITED

#### Regd Office :Plot No. 5501/2, Phase III, Nr. Trikampura Cross Road, G.I.D.C., Vatva, Ahmedabad - 382 445 Tel: 25897221-22-23, Fax: 25834292 Email : accounts@dynaind.com Website : www.dynaind.com Statement of Financial Results for the Quarter and Half Year ended 30th September, 2022 (Rs. In Lakhs except earning per share)

CIN : L24110GJ1989PLC011989

Sr. No	PARTICULARS	Quarter Ended 30/09/2022 (Unaudited)	Quarter Ended 30/06/2022 (Unaudited)	Quarter Ended 30/09/2021 (Unaudited)	Half Year Ended 30/09/2022 (Unaudited)	Half Year Ended 30/09/2021 (Unaudited)	Year Ended 31/03/2022 (Audited)
Ι	Income:	1,206.82	1,413.97	1,384.74	2,620.79	2,545.31	5,377.23
	Revenue From Operations	28.92	83.66	2.36	112.58	14.37	77.23
	Other Income	1,235.74	1,497.63	1,387.10	2,733.37	2,559.68	5,454.46
I.	Total Income(a+ b)						
III	Expenses:						
	Cost of materials consumed	762.14	896.88	925.99	1,659.02	1,752.41	3,598.88
	Purchase of Stock in Trade	38.12	57.09	169.53	95.21	268.13	831.53
	Changes in inventories of finished goods, work in						
	progress and stock in -trade	113.88	159.44	13.42	273.32	(21.21)	(270.23)
	Employees benefits expenses	85.06	81.54	73.65	166.60	148.03	293.02
	Finance costs	4.99	1.72	5.97	6.71	10.49	23.86
	Depreciation and amortisation expenses	22.37	23.99	24.53	46.36	48.88	96.71
	Other expenses	162.01	189.52	131.43	351.53	293.61	689.83
IV	Total Expenses	1,188.57	1,410.18	1,344.52	2,598.75	2,500.34	5,263.60
V	Profit / (Loss) before exceptional and						
	extraordinary items and tax (III-IV)	47.17	87.45	42.58	134.62	59.34	190.86
VI	Exceptional Items	-	-	-	-	-	-
VII	Profit / (Loss) before extraordinary items and						
	tax (V-VI)	47.17	87.45	42.58	134.62	59.34	190.86
VIII	Extraordinary items	-	-	-	-	-	-
IX	Profit before tax (VII-VIII)	47.17	87.45	42.58	134.62	59.34	190.86

### gradually started declining, with geopolitical tensions affecting demand. A Sakthivel, president of the Federation of Indian Export Organisations (FIEO), said the coming months would be quite challenging unless both global economic growth and

festival season.

On a cumulative basis, the

growth in exports was 12.55 per

cent during the first seven

months of the financial year

(April-October). In terms of

value, exports had peaked at \$42

billion in the month of March.

Rajani Sinha, chief economist at Care Ratings, said the pinch from slowing external demand was going to get more painful for the Indian economy in the months to come. "We could see a significant portion of India's GDP shaved by the widening of trade deficit," she cautioned

million workers through 150,000

establishments in the country.

The terminal date for

registration of beneficiaries

under the scheme was extended

from June 2021 to March this

## Land Rover is stitching up partnerships to improve semiconductor supplies, as it looks to improve sales volume

In the September quarter,

The automaker noted that

chip shortage. with several semiconductor suppliers and more in progress are expected to enable improving volumes in the second half of the financial year ending March 2023 and beyond," JLR said in its interim

Covid supply disruption.

**Jaguar Land Rover inks** 

one in every five Employees' employers for creation of new year.	lakh units.	K   Profit before tax (VII-VIII)   47.17   87.45   42.58   134.62   59.34	190.86
Provident Fund (EPF) jobs and restoration of		X Tax Expenses:	
subscribers in the state joining retrenched workers during The Centre spent Rs 405	The company's three	(1) Current Tax   18.00   17.00   14.00   35.00   19.00     (2) Deferred Tax   (6.27)   (5.07)   2.88   (11.34)   (4.58)	52.00
the workforce through the crore and Rs 5,000 crore in	models, the New Range Rover,	(2) Deferred Tax   (6.27)   (5.07)   2.88   (11.34)   (4.58)     (3) Tax adjustment for earlier years   -   -   -   -   -	(2.44) -
scheme. 2020-21 and 2021-22,	New Range Rover Sport and	Total Tax Expenses   11.73   11.93   16.88   23.66   14.42	49.56
respectively, under the		X Profit / (Loss) for the Period from Continuing	
Under the central sector	NDTV promoters	operations (IX-X) 35.44 75.52 25.70 110.96 44.92	141.30
scheme notified in	may not challenge	XII Profit / (Loss) for the Period from Discontinuing   operations -	
December 2020, 20.4 per <b>Example 1</b> It has budgeted Rs 6,400	Adani group's open	XIII Tax expenses of Discontinuing operations	_
cent formal workers in	offer in court	XIV Profit / (Loss) for the Period from discontinuing	
Rajasthan benefited from <b>Example 1 (2022-23)</b> .	oner in court	operations (after tax) (XII-XIII)	-
the scheme until June 18 this	The promoters of New	XVNet Profit(loss) for the Period (XI-XIV)35.4475.5225.70110.9644.92XVIOther Comprehensive Income	141.30
year, followed by Gujarat	Delhi Television (NDTV) —	A. Items that will not be reclassified to Profit or Loss	
(14.9 per cent) and Uttar has also eclipsed in	Radhika Roy and Prannoy Roy	(Net of Tax) 2.07 2.06 2.87 4.13 4.45	7.50
Pradesh (14.15 per cent), employment generation under	(RRPR) — may not mount a	B. Items that will be reclassified to Profit or Loss	
according to the Ministry of Covid-19. the Pradhan Mantri Rojgar	legal challenge against the	(Net of tax)	-
Labour and Employment data Protsahan Yojana as percentage	open offer of Adani Group for	XVII Total Comprehensive income for the period   (XV+XVI) (Comprising Profit/(Loss) and other	
(available until June 18). Under the scheme, for new of total EPF subscriber base,	additional shares in the	Comprehensive income for the period) 37.51 77.58 28.57 115.09 49.37	148.80
employees with monthly wages closely followed by Haryana	company, informed sources.	XVIII   Paid-up equity share capital (face value of Rs.10)   302.85   302.85   302.85   302.85	302.85
However, in terms of the below Rs 15,000, the (29.2 per cent) and Uttar Pradesh	company, mormed sources.		4,340.78
total number of beneficiaries government paid both the (28.3 per cent).	They will instead monitor	XX Earning per equity Shares(before extra- ordinary Items)	
under the scheme, Maharashtra employees' and the employers'	They will instead monitor the response to the open offer,	(1) Basic (Rs.) 1.17 2.49 0.85 3.66 1.48	4.67
(960,000) topped the charts, contribution towards EPF for The scheme was launched in	whose price has been pegged	(2) Diluted (Rs.) 1.17 2.49 0.85 3.66 1.48	4.67
followed by Tamil Nadu two years — in total 24 per cent August 2016 to benefit workers	1 1 00	XXI Earning per equity Shares(For Discontinuing	
(800,000) and Gujarat (640,000). of wages — in establishments earning up to Rs 15,000 per	at Rs 294 per share.	Operation)   0.00	0.00
employing up to 1,000 workers. month. The last date for	On Transford NDTV shares	(1) Date (Rs.) 0.00 0.00 0.00 0.00 0.00	0.00
Rituparna Chakraborty, co-	On Tuesday, NDTV shares	XXII Earning per equity Shares(after extra-ordinary	
founder and executive director, For establishments with ended in March 2019.	closed trade on the BSE at Rs		1.07
TeamLease Services, said the more than 1,000 workers, the	384.10 apiece, after hitting the	(1) Basic (Rs.) 1.17 2.49 0.85 3.66 1.48   (2) Diluted (Rs.) 1.17 2.49 0.85 3.66 1.48	4.67 4.67
scheme (ABRY) had played a government paid only the Under the scheme,	5-per cent upper circuit during		
pivotal role in the formalisation employees' share of EPF employers were provided with	the day. The market price,	Notes: 1.The financial results of the company for the guarter and six month ended 30th September, 2022 have been reviewed and recommend	led by
of workforce since it contribution, or 12 per cent of incentive to enhance formal	following Tuesday's closing,	the Audit Committee and approved by the Board of Directors of the Company in their meeting held on 14th November, 2022. The result	
incentivised a lot of employers wages, in respect of new employment by reimbursement	is at a nearly 31 per cent	being published in accordance with Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.	
to regularise their contract and staffers. The scheme was of 8.33 per cent the Employee	premium to the open offer	2. The operating segment of the company is identified to be " Manufacturing and trading of Dyes, Chemicals and Pigments", as the	
informal workers. intended to benefit a total of 7.2 Pension Scheme contribution	price, which, according to legal	Operating Decision Maker (CODM) reviews business performance at an overall company level as one segment and hence, does not hav additional disclosures to be made under Ind AS 108 Operating Segments.	e any
million workers. made by the employer in respect	experts, may not excite	However, The Company has two geographical segments "India and rest of world", revenue from the geographic segments based on do	micile
"The government should of new employment for three	shareholders to tender their	of the customer are as follows:	
consider extending the scheme Until July this year, benefits consecutive years from the date	shares.		
for some more time, although it have been provided to 5.9 of registration.		Description India Rest of Total the	
	The Roys directly hold	World	
Tata Consumer and Tata Coffee	15.94 per cent and 16.32 per	Revenues	
	cent stake, respectively, in	-Year ended 31st March,	
shareholders approve merger at Nov 12 vote	NDTV.	2022 3777.88 1579.46 5357.34	
Shareholders of Tata plantation business into TCPL will issue one equity share for		- Half Year ended 30th September, 2022 1047.10 1560.39 2607.49	
Consumer, Tata Coffee and Beverages & Foods, a wholly- every 22 share held in Tata	RRPR Holding, an NDTV		
TCPL Beverages approved the owned subsidiary of Tata Coffee to existing shareholders.	promoter firm, owns 29.18 per	3. These financial results have been prepared in accordance with Indian Accounting Standards (Ind-AS) as prescribed under section 7	
scheme of arrangement Consumer Products. It also Also, following the	cent stake in the company.	the Companies Act, 2013 read with Rule 3 of the Companies (Indian Accounting Standards) Rules, 2015 and relevant amendments there	etter.
Consumer Froducts. It also Also, Tomowing the	Foreign portfolio investors	4. Comparative figures have been rearranged/regrouped wherever necessary	

hold 14.72 per cent stake in the

entities hold a total of 23.84 per

cent stake in the media

Individuals and other

company.

company.

For, Dynamic Industries Ltd.							
Sd/-							
Harin Mamlatdarna							
Chairman & Whole-time Director							

DIN: 00536250

Date : 14th November, 2022 Place : Ahmedabad

Consumer Products. It also following Also, approved the merger of Tata amalgamation of the remaining business of Tata Coffee with the Coffee's remaining business, consisting of its extraction and branded coffee business, with Tata Consumer Products.

company in exchange of new equity shares of the company will be issued to the equity shareholders of Tata Coffee. Tata Consumer Products